



BOOK NOTES

How to Make a Few Billion Dollars

by Brad Jacobs

- “If you want to make money in the business world, you need to get used to problems, because that’s what business is. It’s actually about finding problems, embracing and even enjoying them - because each problem is an opportunity to remove an obstacle and get closer to success.”
- When feeling anxious: “What’s the worst that can happen, and how would I cope with that?”
- You can mess up a lot of things in business and still do well as long as you get the big trend right.
- So much of business comes from keeping your head in a good place.
- Narrow your focus to the most important and tune everything else out.
- Three ingredients for electric meetings: The right people; a crowdsourced agenda; and an atmosphere where everyone feels safe to respectfully disagree.
- Nothing could be worse for your decision making skills than that feeling of being invincible - Always stay humble.
- Think huge and be specific. Specifically how much? By when? How will you feel when you achieve it?

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