



BOOK NOTES

Invent & Wander

by Jeff Bezos

- How will I feel about this decision at 80? - minimize these regrets
- 5 keys as a Leader:
 - Focus on the Long-Term
 - Focus relentlessly and passionately on the Consumer
 - Avoid PPT and Slide presentations (6-page memo)
 - Focus on the Big Decisions
 - Hire the right People
 - Will you admire this person? Will this person increase the average level of effectiveness of the group they're entering? Along what dimensions might this person be a superstar?
- Disagree and Commit
- Gifts v Choices: Your gifts are easy, they're given. Your choices are hard, and your gifts can be used to the detriment of your choices
- Is this person a missionary or a mercenary?
- Work-life HARMONY > Work-life balance
- People want meaning in their lives, and meaning comes from an aligned Vision.
- Define your decisions: One way doors - Take your time and be deliberate; 2-way doors - Get right input and decide, if it's wrong you and change it.
- Experimental failure (Learn); Operational Failure (Bad Execution)

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